

Volunteer Visual Merchandiser

Job Overview

We're looking for a creative, skilled, and crafty **Visual Merchandiser** to join our team. As a Visual Merchandiser, you'll be responsible for designing and implementing attractive displays in our retail spaces and online platforms. Your role will be crucial in translating our mission into compelling visual presentations that drive sales and enhance customer engagement. Experience in interior design and wood carpentry is a plus. If you have a keen eye for detail, a passion for storytelling through visuals, and are handy and crafty with your creations, we'd love to meet you!

Key Responsibilities

- Design from scratch with our team's feedback the layout of the Safe Passage Shop
- Create the bill of materials and help us budget the works
- Bring their design to life!
- Set up eye-catching displays that effectively showcase our bags and highlight the story behind their creation.
- Develop visual concepts that communicate the journey of our products from refugee boats and lifejackets to stylish, sustainable bags.
- Stay informed about industry trends, competitor activities, and customer preferences to continually improve our visual merchandising approach.
- Train retail staff on visual merchandising standards and guidelines to maintain consistency across all locations.

- **Skills (preferred):**
 - Strong visual design and styling abilities.
 - Experience in design software (e.g., Adobe Creative Suite).
 - Excellent communication and storytelling skills.
 - Knowledge of sustainable fashion and environmental issues is a plus.
 - Passionate about sustainability and social impact.